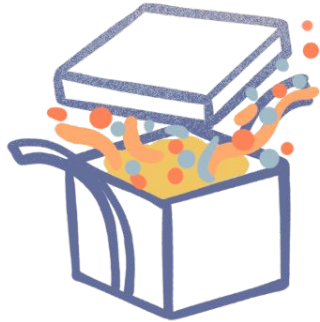


space

C CREATIVE POTENTIAL

A \$4.75M campaign to strengthen Calgary's
prosperity through creative possibilities.

c_the problem



Creative entrepreneurs are an **untapped creative potential** within our city. They require supportive conditions to connect, grow, and succeed.



Our city and communities are in need of inspiring spaces to come together. Meanwhile, many **buildings sit vacant** or underutilized.



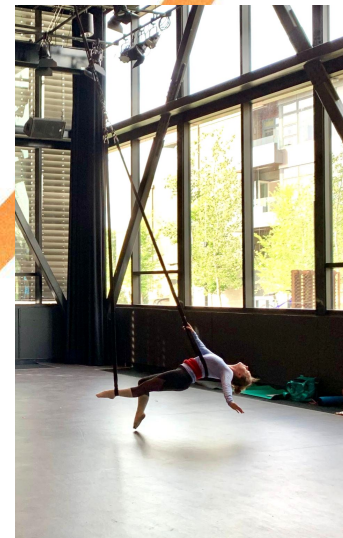
We need a fresh approach to **revitalizing our city** and diversifying our economy to attract and retain talent, and build a stronger future.

c_the solution

cSPACE turns overlooked spaces into thriving creative hubs that activate people and ideas to ignite collaboration and community-led change.

This work expands economic opportunities within Calgary and unleashes our creative potential.

We support creative entrepreneurs with **affordable opportunities** to scale within inspired, transformed spaces.



We amplify the **visibility and legitimacy** of creative entrepreneurs to take their ideas to the next level.



We **build strong communities** by facilitating collaboration, peer-to-peer learning, access to knowledge and resources.

c_our success in action

cSPACE Projects was established in 2011 as a non-profit enterprise to develop a portfolio of community-based hubs for the arts and cultural sector to thrive across Calgary.



We are one of just a few social purpose developers across North America that own, build, program, and operate creative hubs.

Our flagship project, cSPACE Marda Loop:

- Houses over 30 multidisciplinary creative entrepreneurs, non-profit organizations, and artists in inspiring spaces, at below market rates
- Has been 100% occupied since opening
- Is LEED Gold certified and a designated heritage building
- Hosts hundreds of community groups annually
- Prioritizes sustainable operations

cspace MARDA
LOOP

c_our success in action

Operating out of the historic Eau Claire & Bow River Lumber Co. building, cSPACE Eau Claire provided a satellite creative hub in cSPACE Projects' emerging portfolio of creative places.



This hub supported residencies for more than 28 individual artists and collectives and opened its doors for 245 public events between Fall 2022 and Spring 2024.

Our Meanwhile Lease SPACEPILOT signals a commitment to urban revitalization through the arts, by connecting artists and creative entrepreneurs with underused commercial spaces to create in.



This innovative research pilot has placed cSPACE in the position to manage some 63,000 square feet of space, effectively doubling the space of our Marda Loop hub.

c_the impact

creative spaces

are brought to life by artists and entrepreneurs who benefit from increased visibility, support, and expansive opportunities.

vibrant community

gathers here to enjoy a wide variety of events and programming, including exhibitions, performances, and markets.

thriving enterprises

take shape and reach new heights in these strategically conceived, creative community hubs.



c_jessica | creative entrepreneur



Jessica Brousseau (she/her)

BDES – Alberta University of the Arts

Co-founder of Feast Studio + Press

Suite #210, cSPACE Marda Loop

Jessica moved her fledgling letterpress studio from her uncle's garage to cSPACE Marda Loop in 2017. In a few short years as cSPACE tenants, Feast has:

- Outgrown a small studio in the attic and moved into a larger space on the second floor.
- Invested in two new presses and an expanding collection of wood type.
- Received attention from various media outlets in the city.
- Started hosting workshops for artists and community.
- Expanded their team and scope of work to include full service design and photography offerings.
- Turned an ambitious daydream into a viable and growing business.

“cSPACE created conditions for us to thrive by offering affordable, attractive studio space that gave our small arts-based business legitimacy. Through cSPACE we've stepped into a diverse community of collaborators, clients, and mentors.”



c_andy | multidisciplinary artist



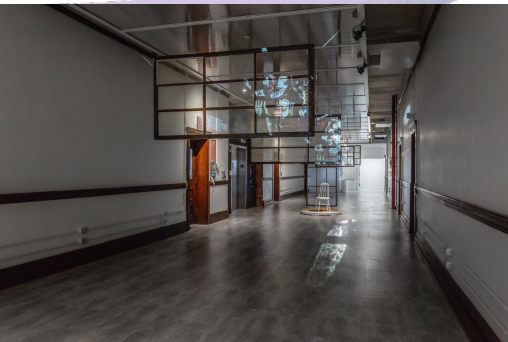
Andy Moro (he/him)

Internationally acclaimed mixed-blood artist and creative entrepreneur who has accessed cSPACE as a place to exhibit work and bring projects to life. Co-director of the Indigenous Activism Arts organization ARTICLE 11

Andy encountered cSPACE before moving to Calgary while he was designing a show for Making Treaty 7. The first project meeting was held here! He returned in 2020 as the lead artist for the 20/20 Wavelength project, which brought the local arts community and public together amidst the pandemic.

When asked what he loves about cSPACE, Andy says “It is an ecology unto itself, connecting people to community and to each other in the art scene in Calgary. When artists are working together in a place that is made for them, reflects them and the work they do, it only enhances and increases the strength of their work.”

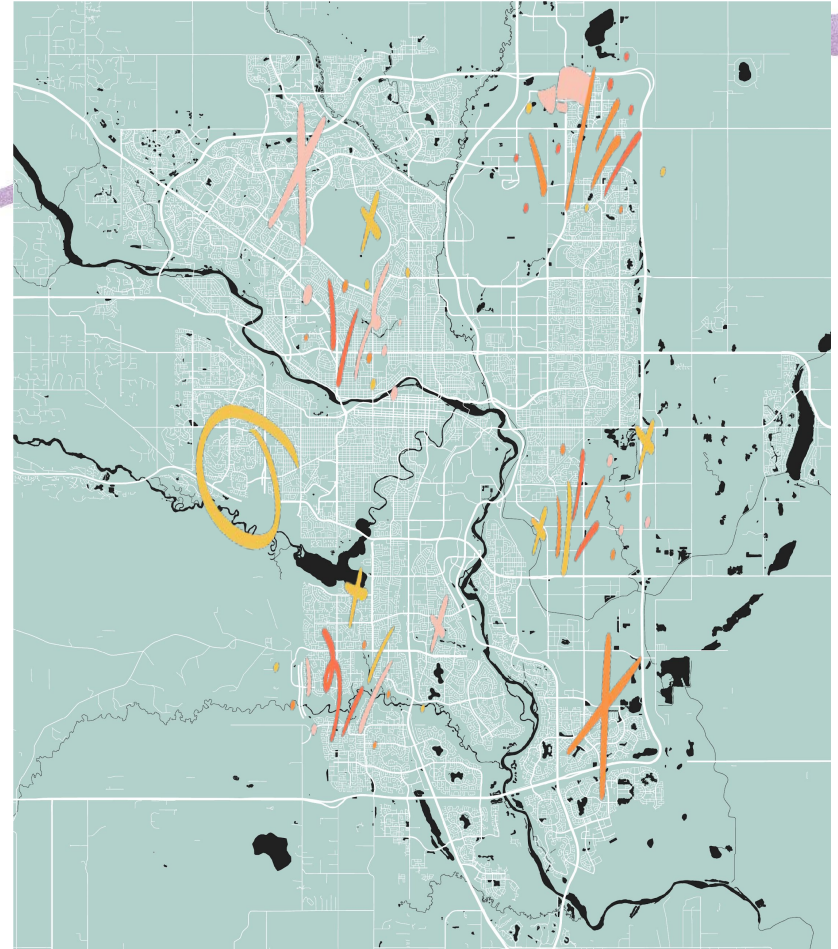
“There is underused architecture and undervalued community everywhere. The relationship between cultural activity, community engagement, and civic responsibility have a clearly documented impact on quality of life, safety, success, and yes - property value. cSPACE is an excellent example of this golden egg.”



c_creative calgary thrive

Using cSPACE Marda Loop as a blueprint for success, we seek to expand our work across the city, creating transformational impact through creative placemaking. With your support, cSPACE will:

- Foster a critical mass of creative enterprise in multi-tenant, multi-disciplinary, multi-dimensional spaces.
- Build one-of-a-kind gathering places for all Calgarians to enjoy.
- Establish city- and community-building practices that integrate and elevate surrounding neighborhoods.



c_support creative potential

\$1.25M sought to expand
our community impact

Please consider a meaningful gift today to help strengthen Calgary through creative possibilities. All donations are tax deductible.

Your investment in cSPACE supports economic development and diversification of Calgary. It recognizes artists and creative entrepreneurs as an integral part of the city's strong and vibrant future.

\$3.5M needed to
close our funding gap

Donation Options:

1. Donate online through the 'cSPACE Projects Fund' at The Calgary Foundation. [Visit our donation page](#)
2. Make a cheque payable to:
'Calgary Foundation - cSPACE Projects Fund'

Mail or drop off your cheque to:

Calgary Foundation
#1180 - 105 12th Avenue SE
Calgary, AB. T2G 1A1
Phone: 403-802-7700

\$32M raised so far

c_ how to contact us

Join us as we strengthen Calgary through creative possibilities. Thank you.

Deeter Schurig (he/him)

President & CEO, cSPACE Projects

Direct 403.930.5444

deeter.schurig@cspaceprojects.com

cSPACE Projects

1721 29th Avenue SW, Suite # 125

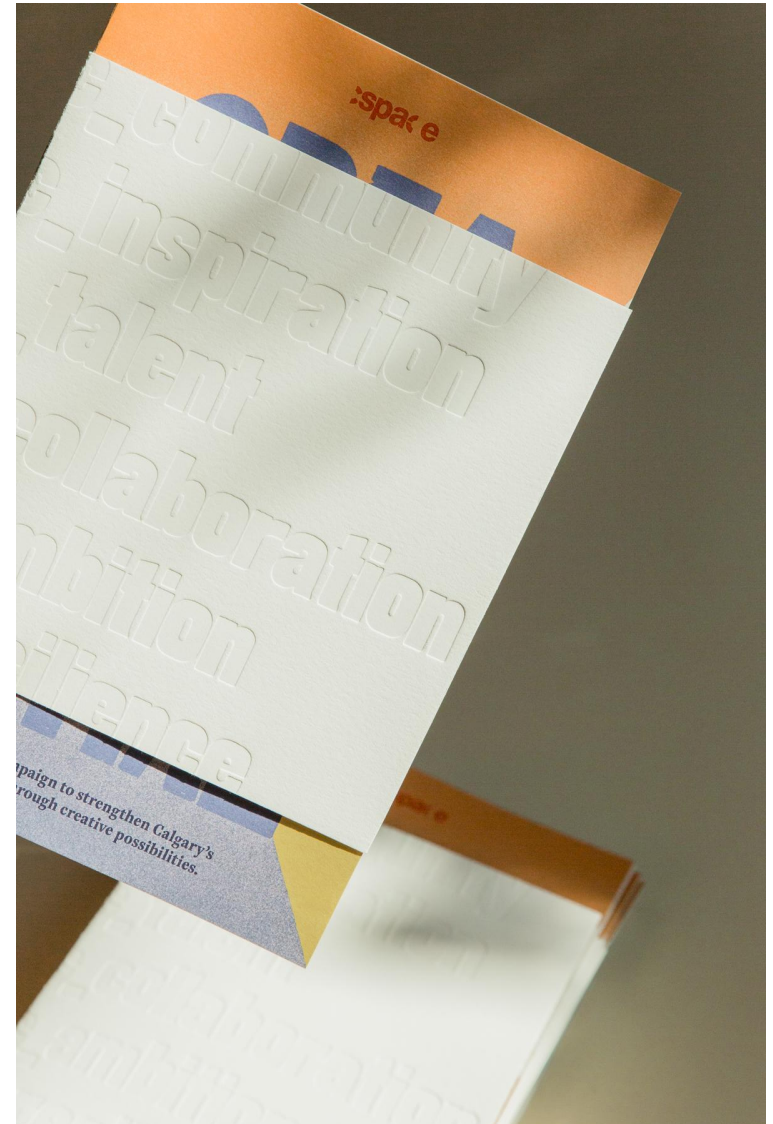
Calgary, AB. T2T 6T7

[cspaceprojects.com](https://www.cspaceprojects.com)

[Instagram](#) | [Facebook](#) | [Linkedin](#)

cSPACE is situated on Treaty 7 territory, home of the Kainai, Piikani, Siksika, Tsuut'ina, and Stoney Nakoda Nations, as well as the Metis Nation, Region 3.

**Founding partners: Calgary Arts Development,
The Calgary Foundation, The City of Calgary.**



c_what people are saying

“Calgary has been a great place for RGO. It’s provided a lot of opportunity and we’ve been happy to give back by providing support to innovative social enterprises and community-building organizations like cSPACE Projects.”

– Cathy Orr, President & CEO, RGO



c_what people are saying

cSPACE Marda Loop (formerly cSPACE King Edward)

1721 29 Ave SW, Calgary, AB

4.7 ★★★★★ 524 reviews ⓘ



Andreja Kovač

Local Guide · 103 reviews · 237 photos

★★★★★ 9 months ago

Fabulous arts hub! There's a small theatre, lots of artistic organizations and a gallery. The whole building is magical. In my opinion one of the most beautiful buildings in Calgary.

The place is brimming with creativity, there are installations, sewing classes and even a daycare.

If you're looking for a bite to eat there's also a small but delicious Mexican restaurant on the ground floor.



Thomas Kuczaj

Local Guide · 26 reviews · 48 photos

★★★★★ 5 years ago

This building is incredible if you ever go visit! A good aura... Tones of natural light and inviting space! A little Cafe on the bottom floor... Spend some time... Visit the venues... I think you'll like it!



Florence Tan

Local Guide · 185 reviews · 1,774 photos

★★★★★ 6 months ago

Great space for artists and galleries and there are also independent boutiques. Awesome space for hosting events. Home to Farmers Market year round every Saturday. There is a small parking lot but there is street parking available around the neighborhood.



Hector FM

Local Guide · 122 reviews · 182 photos

★★★★★ a year ago

Great space for arts, cultural events and classes. Have attended several events from Casa Mexico that shares and celebrates Mexican culture and traditions. Also attended the Festival of Animated Objects (puppets). Beautiful place to walk around in the vibrant neighborhood of Marda Loop.



Zach Manntai

Local Guide · 9 reviews · 19 photos

★★★★★ a year ago

Not often can you find a place where both the physical location speaks as loudly as the quality of the staff. cSPACE is such an amazing confluence of arts, culture, people, and history. I see it as an example of what true redemptive placemaking looks like and am so proud of Deeter and the team for continuing to live this out.

