

20/20 Wavelength Project SUBMISSION GUIDELINES



space

KING
EDWARD

CULTURE
DAYS

Alberta

20/20 Wavelength / Submission Guidelines

We are living through a time of great change. It is incumbent upon us to hear, respect and make space together. We can be bright beacons, finding our own way and sometimes guiding others through uncharted territory.

The question: “What Matters Now” will be interpreted in as many ways as there are contributors. All inspiration is valuable, especially when communicated sincerely. The artistry is in the honesty. The community is the creative and cultural backbone of this work.

All submissions will be carefully and respectfully exhibited, at a professional level for the Phase 2 and 3 exhibits – an expression of how these times have affected and perhaps changed our priorities and concerns in this time. This exhibit will be seen by countless people in the cSpace community and beyond during Alberta’s Culture Days.

The ownership of the original work remains with the contributor and will only be shown in the context of the Wavelength project. Through this exhibit, we strive for inclusivity, awareness and expanding our collective understanding of how to move forward in a good way.

Visual Artworks

If you are most at home drawing/painting/photographing – digital or analog, this is wonderful. Visual/print media is an ideal way to share your work through the Wavelength project. Your work will be printed and mounted professionally and exhibited with pride.

Your visual contribution might be a photographic portrait, a selfie or an image of someone or something. It might be a painting or a drawing of an object or a place – analog or digital.

If you are able to photograph your original artwork yourself, please ensure that the image is minimum 300dpi sized at 13” x 13” (3900 x 3900 pixels). If you are shooting with a phone or not sure how to check those specifications, set your “image quality” to the highest option.

If you are not photographically inclined, you may also drop-off an original piece of art which we’ll photograph for display – and then you can pick it up to keep. Submissions will be displayed in a square format so if your work is not square, we can edit to your specifications.

Include a description of your work when you drop-off or send it in – why this image answers the question **“What Matters Now”**. Your description can be as short or long as you wish – we recommend a maximum of 250 words. Your description will be included with the work

A Hand-Written Response

There is a beautiful, expressive quality in the hand-written word. **“What matters now”** might be most appropriate for you to address in this form.

Write as large or small as you like. If you write in a language that is not English, please provide a brief (or literal) translation that can be printed and placed next to your piece. Pen, pencil, marker – in any language. Poetry, paragraphs or something new – please feel free to create a written reply in the way that most appropriately expresses you.

Recorded Audio

It is an incredible time. Many of us are carrying a pocket-sized device capable of capturing our ideas at a professional level.

If you have a spoken, musical, environmental or abstract sound piece to contribute, this is fantastic. There will be an audio score playing throughout the exhibit for all to hear as they peruse the visual works. There will also be an accreditation panel where your name and the title of your offering will be listed.

If audio recording is new to you, simply to record yourself or your material in a quiet environment. Most phones have an Audio Notes or a Voice Recording program built-in, with an option to send the file out by email – yours can be emailed to wavelength@cspaceprojects.com

Background sounds are OK as long as they make sense with your message. Speak in a relaxed way, close to the microphone - and simply listen the audio quality on playback. If it works for you, simply email it over. Recorded files should be in the highest quality setting on your device.

Remember, musical legend Robert Johnson recorded his seminal work on wax cylinders in a San Antonio hotel room in 1936. Your phone quality is far superior to that – it's the heart that counts.

Video Contribution

An exciting, significant and fun way to include your voice in the **20/20 Wavelength** exhibit is via our mobile video capture team. Comprised of an industry professional and whenever possible, a team of youth mentees, we set-up in locations throughout the community to safely record your video message. These contributions will be edited together and projected on a loop throughout the exhibit. They may also be included in an exciting AR layer that viewers can see through a smartphone when the exhibit moves to the cubes outside cSpace King Edward.

If you are part of a group, school, organization, studio or event where community members might want to collectively participate in recording video contributions please contact us to arrange a video team at your location.

Otherwise, take a chance on Saturdays at cSpace King Edward and we might be set up on the lawn or in the building and you can step right up.

Connect with us!

That was a lot. For a simplified or a customized approach to contribute to Wavelength 20/20, do not hesitate to connect directly. Art is for sharing, and we are here to help spread your words, images and ideas to the greater communities we share. Our circles intersect. Through these heartfelt connections we are strengthened – and we need that – especially now.

Andy Moro, Lead Artist, 20/20 Wavelength.

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